

**SAMPLE EBLAST #1 – Sent to Press List**  
**\*\*\*Note: Links in this sample are deliberately disabled\*\*\***



FOR IMMEDIATE RELEASE  
June 5, 2009

*Please contact me if you place any of the following information in your publication. Thank you for your time!*

**Former Interscope And Warner Bros. Executive Kevin Black Joins Global Music Group**

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NEW YORK, June. 5 – Kevin Black has been appointed Chief Operating Officer of Global Music Group, it was announced today by Roland Turner, CEO, Global Music Group. In his new position, Mr. Black will assume overall responsibility for overseeing the creative vision and brand recognition of the label.

"Kevin is one-third owner of Global Music Group along with Mike Wilson and Myself, and is the Chief Operations Officer. He is number one in urban music and we are going to the top," said Mr. Turner. His track record in music has resulted in breaking some of the biggest names in Urban and Hip-Hop over the past decade.

Former Warner Bros. Senior Executive, Mr. Black, exited his post as chairman of urban music at Warner Bros. in November 2008. Two years after joining the label, prior to leaving his post as Vice President of rap at Interscope Records. There he assisted in the multi-platinum success of Eminem, 50 Cent, Dr. Dre, Eve, Black Eyed Peas, and The Game. Winning the Urban Hit-Maker Award at the 9th Annual Multicultural Prism Awards Gala in 2004, for re-structuring the department and guiding the company to unprecedented success.

Black, began his career as National Director of Promotions at Death Row Records, before moving onto EMI, Virgin, A&M, Interscope and Warner Bros.

The new appointment follows a recent expansion at Global Music Group, a Delaware corporation headquartered in Alabama, with offices now in Los Angeles, New York, and divisions in Canada and Europe, headed by Cliff Wise, CEO, Global Music Group Canada and Scott Shephard, President/CEO, Global Music Group Europe.

The label which operates several lines of business as divisions became known in June 2008, when its New York arm, submitted the winning bid, an offer of \$24 million dollars, to acquire the Assets of Death Row Records. However, in December 2008, the label announced that it was seeking a buyer for Death Row, with the assets being auctioned again, for \$18 million to a Canadian firm. Ron Bush, representative of Global Music Group New York, said today, "We are taking care of other details right now. We aren't involved in Death Row Records now."

Global Music Group releases include musical gems ranging from British rapper Mark Morrison, an all-women country band from Nashville Mustang Sally (street date: August 2009), to R&B songstress Lil' Mo (street date: September 2009).

Global Music Group is distributed by Fontana/Universal.



Kevin Black

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For more information visit [www.globalmusicgroup.net](http://www.globalmusicgroup.net)  
For media or press inquiries contact [info@globalmusicgroup.net](mailto:info@globalmusicgroup.net)

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**SAMPLE EBLAST #2 – Sent to Radio /DJ/Record Pool List**

**\*\*\*Note: Links in this sample are deliberately disabled\*\*\***

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FOR IMMEDIATE AIRPLAY CONSIDERATION

*Radio Stations, DJ's, PD's, MD's, and VJ's, please consider fitting this record in your format!*

## Magg-1 “MAKIN ME HOT”

The new official single from Brooklyn rapper Magg-1, “Makin Me Hot”

TOP SPIN MATERIAL!!!

RADIO STATIONS CLICK BELOW TO DOWNLOAD RADIO READY, BROADCAST QUALITY AUDIO FILE

Artist(s): Magg-1

Title: Makin Me Hot

Producer(s): GQ Beats

Time: 3:39

Label: UnderGround Giants Ent.

Add Date: Now available for adds

Album: TBA

Available versions: Clean / Dirty

Download: Magg-1 - Makin Me Hot (Clean) - MP3 - [CLICK HERE](#)

Download: Magg-1 - Makin Me Hot (Dirty) - MP3 - [CLICK HERE](#)

**Information** : Brooklyn, NY rapper Magg-1 delivers his new official commercial single "Makin Me Hot", produced by GQ Beats (M.O.P, Lil Kim). Taken from the as yet untitled upcoming album, scheduled for a 2010 release.

Contact: [Bklynsev@gmail.com](mailto:Bklynsev@gmail.com)

MySpace: [www.myspace.com/maggone](http://www.myspace.com/maggone)

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