

Web 'n Retail

Content & Positioning Specialists

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*****SAMPLE REPORT*****

- ALL FORUMS/DISCUSSION GROUPS -

Release: Biomusique/Electronic, World, Ambient

Date: June 30, 2008

From: Gale at Web 'n Retail

RE: BIOMUSIQUE BLOGS (Week Eight - FINAL REPORT)

Report Period: Monday, June 23 - Monday, June 30, 2008

BLOGS COMPLETED AS OF LAST WEEK: 181/200

BLOGS COMPLETED THIS WEEK - 22

COMPLETED BLOGS - 203/200

NOTE: If you get a result when you click that says "Invalid Thread" that may be due to one of several reasons. 1) It may mean you have to be a registered user to view that forum/chat. 2) We "replied" to someone else's post, versus "posting a new thread" and the link only takes you to the originator's post. OR, 3) it may mean that the topic was moved to a different subject board as it was deemed not to fit into that particular discussion or 4) it was removed as it appeared to the site moderator to be an ad. We of course spend a great amount of time and effort to avoid #3 and #4, however, should this happen, it is out of our control.

TARGETS FOR THIS REPORT:

Per the viral marketing plan, we are finishing up the forum posts for these last targets

- 1) Yoga music
- 2) "Like Artists"
- 3) Upcoming Tour Date
- 4) Electronic, World, Ambient Music Forums

During the previous weeks of the campaign, we covered these targets as well:

- 5) Music for Mind/Body/Spirit/Meditation
- 6) Music for Sports activities (jogging, climbing)
- 7) Film fans of soundtracks the individual artists in the band have been involved in (Narnia, Gladiators, etc.)
- 8) Fantasy gaming fans (due to Narnia involvement)

For all targets above, all traffic has been driven to Amazon for purchase of CD's and Kosmicmusic.com for purchase of downloads.

REPLIES FROM FORUMS POSTED PREVIOUS WEEKS REPORTS:

Site: Runners World

Author Topic: [Yoga Music BeyBey](#)

Posted June 25, 2008 02:05 PM With that level of enthusiasm, serena, I will have to check it out. I'm curious now. 😊

Run Strong

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RE: BIOMUSIQUE BLOGS (Week Eight – FINAL REPORT)

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SITE: YouTube (Chronicles of Narnia)

New Reply to Your Comment

Tanru2000 has replied to your comment. To read the reply, [go to the comments](#) for "lord of the rings evenstar."

Comment from Tanru2000:

Oooh, I *loved* Lisbeth Scott on tLtWatW soundtrack. Have to check it out.

- The YouTube Team

SITE: Yahoooka

From member: Mr. Reflection

this sounds really good thx

FORUM POSTS THIS REPORT:

WORLD & AMBIENT MUSIC DISCUSSIONS:

<http://boards.ign.com/Message.aspx?topic=166357238&brd=5118>

<http://www.residentadvisor.net/forum-read.aspx?id=45328>

<http://www.audiokarma.org/forums/showthread.php?p=1959197#post1959197>

<http://www.keepmusicalive.com/new-cd-review-biomusique-t5504.html?p=58590#post58590>

<http://deamoncangel50.proboards85.com/index.cgi?action=display&board=danceelectronica&thread=737>

<http://www.tangler.com/forum/world-music-fans/>

<http://moq.com/serenaspun/blog/169111>

<http://forums.about.com/n/pfx/forum.aspx?tsn=1&nav=messages&webtag=ab-worldmusic&tid=168>

<http://www.diyaudio.com/forums/showthread.php?s=&postid=1546933#post1546933>

http://community.livejournal.com/talk_music/162115.html?view=225859#t225859

<http://www.music-discussion.com/showthread.php?p=1592&posted=1#post1592>

<http://forums.about.com/n/pfx/forum.aspx?tsn=1&nav=messages&webtag=ab-worldmusic&tid=167>

<http://www.u-assist.com/forums/world-music/183-not-familiar-world-music.html#post7116>

<http://www.last.fm/music/Biomusique>

<http://forums.prospero.com/inworldmusic/messages/?msg=108.1>

<http://www.everhype.com/hyper/serenaspun?X=S476>

“LIKE ARTISTS:

LIZ FRAZER

<http://youtube.com/watch?v=PbqUyZdKM0o>

COCTEAU TWINS

<http://youtube.com/watch?v=byBzRI1Z5LE&feature=related>

YOGA DISCUSSIONS:

<http://forums.about.com/n/pfx/forum.aspx?tsn=50&nav=messages&webtag=ab-exercise&tid=7165>

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FESTIVAL BOARDS

<http://www.jambase.com/Forums/Thread.aspx?group=0&thread=4818>

Movie Forums re: Caspian/Chronicles/Lord of the Rings

<http://www.eternal-allegiance.com/f19/did-anyone-see-prince-caspian-yet-87521.html#post1234825>

NOTE: This one went out on RSS feed!!!

<http://www.u-assist.com/forums/movies/1520-prince-caspian-chronicles-narnia-soundtrack-music-artists.html#post7117>

-end-