

# Web 'n Retail

*Content & Positioning Specialists*

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\*\*\*SAMPLE REPORT\*\*\*

**-50% FORUMS/DISCUSSION GROUPS**

**&**

**50% FEEDS, BOOKMARK SHARING, NEWS AGGREGATORS, DIRECTORIES,  
SEARCH ENGINES**

**Release: Willie Jolley - Motivational Speaker, Inspirational Jazz Artist**

Date: Monday, December 22, 2008

RE: Willie Jolley Blogging (downloads only)

Week #: Six of Six

REPORT PERIOD: Monday, December 16 to Sunday, December 21, 2008

**BLOGS/FEEDS COMPLETED AS OF LAST WEEK: 85 of 100**

**BLOGS/FEEDS COMPLETED THIS WEEK - 15**

**COMPLETED BLOGS/FEEDS - 100/100**

NOTE: If you get a result when you click that says "Invalid Thread" that may be due to one of several reasons. 1) It may mean you have to be a registered user to view that forum/chat. 2) We "replied" to someone else's post, versus "posting a new thread" and the link only takes you to the originator's post. OR, 3) it may mean that the topic was moved to a different subject board as it was deemed not to fit into that particular discussion or 4) it was removed as it appeared to the site moderator to be an ad. We of course spend a great amount of time and effort to avoid #3 and #4, however, should this happen, it is out of our control.

## **TARGETS**

This campaign is being split 50/50 between Forums/Discussion groups & Feeds/Bookmark sharing services/etc.; and focuses on driving traffic to [williejolleyhelpsyoudownloadcentric.net](http://williejolleyhelpsyoudownloadcentric.net) for purchase CD purchases. In the body of the blogging we are doing; we are concentrating primarily on #1 below and #2. #3 is not our primary focus. The campaign will ran for six weeks.

- 1) **Because he lives – single tracks or full length downloads**
- 2) **Sunny – single tracks or full length downloads**
- 3) **Money Making Music & Minutes**

For this report we again concentrated on:

- Starting your own business
- Spiritual growth

## **FORUMS/DISCUSSION GROUPS SUBMITTED:**

<http://www.davedavies.com/messageboard/viewtopic.php?pid=18897#p18897>

[http://www.spiritual-avenue.com/forum/philosophical\\_stuffs/i\\_found\\_this\\_spiritual\\_motivator\\_that\\_has\\_changed\\_my\\_life\\_willie\\_jolley-t372054.0.html;new#new](http://www.spiritual-avenue.com/forum/philosophical_stuffs/i_found_this_spiritual_motivator_that_has_changed_my_life_willie_jolley-t372054.0.html;new#new)

<http://www.thefinanceforums.com/how-do-i-start-financial-freedom-1823-2.html#post9954>



<http://ma.gnolia.com/people/purpledarts/bookmarks>

## Web 'n Retail

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Week #: Six of Six

[www.newsvine.com](http://www.newsvine.com)

"Newsvine is a place to read, write, and influence the news." Newsvine.com has a traffic rank of: 6,812 (Alexa.com). (Quantcast.net) Estimated monthly traffic of 927,093.

<http://purpledart.newsvine.com/news/2008/11/30/2163744-microsoft-turns-to-this-motivational-speaker-for-motivational-financial-spiritual-guidance>

[www.delicious.com](http://www.delicious.com)

A social bookmarks manager. Using bookmarklets, you can add bookmarks to your list and categorize them. (Alexa.com) Delicious.com has a traffic rank of: 2,478 . Other sites Linking In: 285,130 (Quantcast.net) Estimated monthly traffic of 347.8K.

<http://delicious.com/purpledarts>

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