



PRINT MEDIA **Buying, Promotions and Sponsorship Services**

Collectively, the Web 'n Retail Team (*Web 'n Retail is a division of Rock 'n Retail, LLC*) has over 65 years of print media buying, promotions and sponsorship experience. Promotions and Sponsorships are part and parcel of buying print. You should never just BUY PRINT; you should be getting more with your buys. Web 'n Retail makes that happen.

Having sold over 1 million dollars of print media, as well as having bought over 2.5 million dollars of print media; our Team provides our Clients the necessary experience required when it comes to negotiating rates and piggybacking promotions and sponsorships.

The Team's experience includes media buying & analysis for J. Walter Thompson Advertising, Orenstein/Savage Advertising, MCA (7th Floor), Warehouse Entertainment, over 50 Record Labels and more.

Organizations we have purchased print media and set up promotions and sponsorships with; have included Alpine Electronics of America, ADC/dbx, Blaser Computers, Ore-Cal Shrimp, Southern California Ford Dealers Association, Burger King, Bally's Health Clubs, and over 50 Record Labels.

"We are 100% happy with the way Rock 'n Retail handled our project. They did what they said they were going to do and hit the markets that they said they were going to hit. They were extremely accessible and responsive. Their reports are thorough and their approach to the marketing process is well thought out."

- Chad Main, President; ORC Records

The Team's selling experience includes print media sales and promotions for various publications including: Mix, Billboard, Creem, Metal, Thrash Metal, Avon, Musician's Atlas, Musician's Industry, BAM, ESPN, American Express, Los Angeles Times, New Times, L.A. Weekly and more.

We can do the same for you!

Contact us to discuss your Print Media at (818) 453-8777
Or Via email at WebNRetail@cs.com